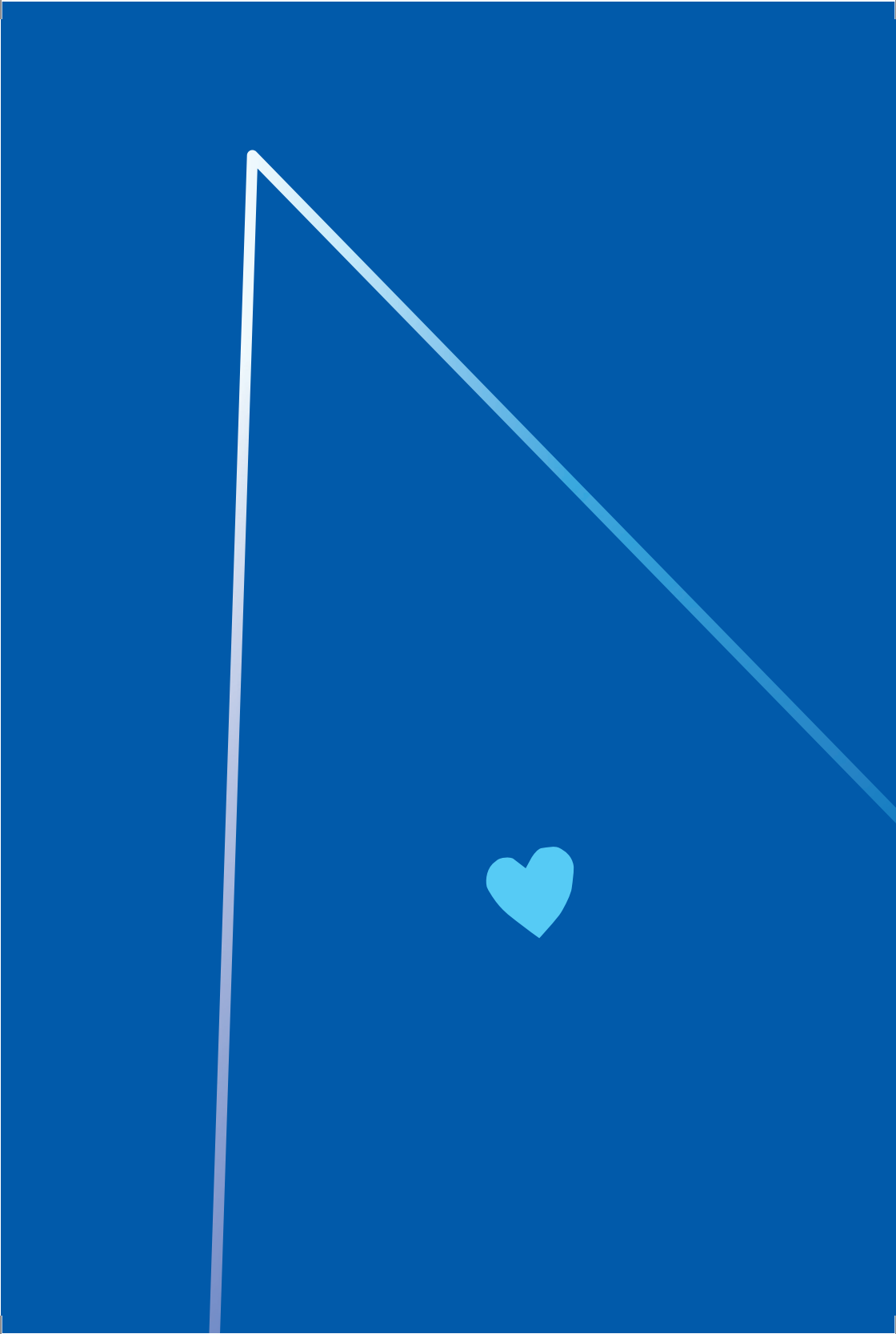




DIGITAL CHILDHOOD ETHICS CHARTER



ALLIANCE
FOR CHILDREN SAFETY
IN DIGITAL ENVIRONMENTS



We, the parties to the Charter,
share the values set forth
therein and agree to follow
within our competencies
the foundation and principles of
digital childhood ethics
as well as strengthen lines
of communication between all
parties involved in order
to create a safe and beneficial
digital environment for children,
unlocking opportunities
for their creative and
professional development,
socialization, and
communication.

THE PRINCIPLES OF DIGITAL CHILDHOOD ETHICS



1. Respect for the child as an individual

Respect the rights and interests of the child as a growing and autonomous individual as well as maintain regular communication and dialogue with them regarding age-related, statutory, and other aspects of the opportunities and risks inherent in the virtual world.

2. Joint responsibility

Ensure safety in the digital environment by everyone involved in the process of raising and molding children as individuals.

3. Maintaining confidentiality

Ensure holistic protection for the personal data of children, including special data categories, preventing data leaks, and maintaining personal and family privacy.

4. Inclusive approach

Take steps to provide children who have a variety of needs and traits with favorable conditions and equal opportunities for balanced development and self-improvement in the digital environment.

5. Provide guidance in the digital environment

Foster responsible and morally upright online behavior on the part of children as well as respect for others, human values, culture, history, and the traditions of different countries and people around the world.

SECTION II

THE FOUNDATION OF DIGITAL CHILDHOOD ETHICS



In implementing the Charter, the parties:

Children, their rights, interests, and safety in the digital environment are a priority for families, society, and the government

1. Take joint responsibility for the safety of children in the digital environment.
2. Recognize the critical role of the family an institution responsible for child-rearing, physical and psychological well-being, development as an individual, and instilling the values and morals children follow online and offline.
3. Promote dialogue and create an atmosphere of trust and mutual support across all the stages at which children interact with the digital environment. Understand that families and educational institutions are best placed to identify the problems children face online at an early stage as well as involve and work with parents, teachers, and relevant specialists to look for solutions and help children facing those problems.
4. Create a safe digital environment for children.

Technology should be used to advance the development of children, helping them discover their talents and abilities

5. Promote equal, non-discriminatory access for all children to the benefits and opportunities provided by digital technologies.
6. Teach children to use technology creatively and responsibly for education, entertainment, the development of their creative skills, and so on.
7. Eliminate or minimize the destructive impact of technology on the cognitive abilities and emotional development of children.

SECTION II

8. Promote the socialization of children in the digital environment, foster polite and respectful online communication for children among themselves and with adults.

9. Help educate children on how to follow common moral and ethical rules of behavior, live out guiding values, and refrain from violence, harassment, and hate online and offline.

10. Develop critical thinking as well as teach children how to responsibly handle the information available online.

11. Form in children a conscious attitude toward their online behavior, their digital footprint, and their potential personal and professional consequences.

12. Teach children how to handle personal information (about themselves, family, and friends) carefully and raise awareness of the dangers and limitations involved in disseminating it as well as inform them of the technical tools available for preventing accidental data leaks and malicious activity (privacy settings, antivirus programs, and so on).

13. Inform children of the opportunities and dangers present online in addition to giving them ways to protect themselves and get help in case of cyberbullying, trolling, other forms of destructive online behavior, or otherwise finding themselves in a dangerous situation.

14. Strive to keep children from immersing themselves too deeply in the online environment, something that affects personality development, including by maintaining a healthy balance between online and offline communication, building self-control, learning how to set priorities, and understanding how to independently distribute their time between online- and offline-activities, study, and recreation.

It is imperative that children develop critical thinking skills, are socialized, and can communicate safely online

Relationships with children are built on dialogue, trust, and mutually expressed empathy

15. Stay in contact with children, listen to and work with feedback from them when discussing innovations or making decisions concerning how they interact with the digital environment.

16. Promote digital literacy and other digital skills among children by encouraging achievements and providing support to those who need it.

17. Foster mutual understanding and trust in the virtual environment, bridging the digital gap between children and parents.



INTERACTION BETWEEN SOCIETY, BUSINESS, AND THE STATE TO BENEFIT CHILDREN



As they implement the rules and principles of conduct stipulated by the Charter, the parties:

The goal is to join forces as we protect children at all levels

1. Promote the development of public and private institutions providing qualified assistance to children in trouble, be that online or offline.

2. Participate in interdisciplinary projects designed to create and develop a safe digital environment for children.

3. Promote the development of self-regulation mechanisms as well as important social projects protecting children in the digital environment.

4. Help develop and build on principles and norms protecting the rights of children in the new digital world.

5. Take steps to keep children from accessing services and content that legally should not be available to them and/or may harm their health and well-being. To this end, develop and utilize appropriate policies, community rules, and technical solutions.

It is critical to enhance and improve the accessibility of the technical solutions available for children's information security

6. Employ, teach the use of, and/or make accessible to all categories of users technical and other tools for the protection of children in the online space.

7. Build an environment and/or digital solutions that realize the creative potential and learning needs of children online and offline.

8. Create and distribute enlightening and educational positive content.

We need to independently set an example for how to creatively use technology

9. Inform children, teachers, and parents of the opportunities and risks inherent in the online space, fostering digital literacy.

10. Offer users convenient and user-friendly mechanisms for feedback and reporting problems.

Parties



1. The voluntary parties to the Charter are public, commercial, and non-profit organizations; educational institutions; public and professional associations; institutes; and specialists whose work is:

- *Related to the development, production, implementation, or distribution of digital solutions, products, or services for children and/or protecting children online or offline and/or providing access to the internet and the technical solutions listed above.*
- *Involved directly with children and/or ensuring their safety in the digital environment.*

2. The parties implement the provisions of the Charter exhaustively and holistically in accordance with their core competencies and the particular nature of their work.

Implementing the Charter



1. All parties to the Charter are voluntary. By joining the Charter, the parties voluntarily agree to follow its principles and rules of conduct for digital childhood ethics.

In order to join the Charter, potential parties send a statement of intent to the Alliance for the Protection of Children in the Digital Environment (hereinafter referred to as the Alliance) orally or in writing via the Alliance's website, sign the Charter, and inform the contact person for further interaction and coordination.

2. The Alliance maintains a Register of parties to the Charter who have joined and are fulfilling its provisions. The Register is maintained publicly on the Alliance's website.

3. The Alliance regularly organizes events dedicated to the implementation of the Charter and invites the parties to it to exchange best practices and solutions for its implementation.





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